

\$UCCESS ALLIANCE[®]

Presents.....



A smarter way to sell products.



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- **Success Alliance is a marketing and training company which helps people become successful**
- **Success Alliance only works with selected companies**
- **Success Alliance assists these companies to sell their products online**
- **Most products sales result from personal referrals to the shopping cart**
- **Members are paid multiple and varied commissions for giving referrals**
- **Success Alliance can help Members to become successful**

- The traditional way of selling products was via wholesales agents and multiple layers of warehouses and agents who eventually organised products to be sold in retail outlets (see outline in next slide)
- More recently companies have been selling their products via online e-commerce portals (eg Amazon, eBay)
- Yet others depend on SEO and many other IT methods to get their portal rankings higher on internet Search Engines (eg Google)
- Yet these methods have flaws and ever increasing costs associated with them
- Success Alliance helps companies which have elected to sell their products via their own Shopping Cart BUT to use personal referrals from Members to “spread the word” (see last slide)

Traditional Supply Chain



This supply chain can consume up to 90% of the retail cost. All of these stages of distribution increase the price that the consumer pays for the end product.



A Different Supply Chain

Manufacturer



Network of Members & consumers

- Members refer people to our online shopping portal
- Products are ordered via an online shopping cart
- Products are supplied direct from the manufacturer to the consumer
- Money saved is paid to the referring Members as multiple commissions
- As you increase your group product turnover, you increase your income
- You increase your product turnover by online marketing and word of mouth

Everyone wins!